

EUNKWANG SEO

Spears School of Business · Oklahoma State University
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ACADEMIC POSITION

Oklahoma State University, Spears School of Business

- Assistant Professor of Management (Strategic Management), 2021–Present

EDUCATION

University of Illinois Urbana-Champaign, Gies College of Business

- Ph.D. in Business Administration (Strategy & Entrepreneurship), 2015–2021

Seoul National University, College of Business

- M.S. in Business Administration (Strategy & International Business), 2014
- Bachelor of Business Administration, *Summa Cum Laude*, 2012

RESEARCH INTERESTS

- Innovation and Strategic Human Capital
- Knowledge Creation, Recombination, and Appropriation
- Employee Mobility and Knowledge Spillovers
- Labor Market and Institutional Influences on Organizational Outcomes

ACADEMIC RESEARCH

Publications

- [1] **Seo, E.** & Dinkel, C. (2026) Knowledge protection and modularity of innovation activities in firms: Evidence from U.S. trade secrecy law. *Strategic Management Journal*. Forthcoming. [\[Link\]](#)
- *AOM Best Paper Proceedings* (STR Division), Academy of Management, 2026
- [2] Park, M., Bylund, P., & **Seo, E.** (2026) When stakeholders are imposed: Non-chosen stakeholder orientation and venture performance. *Strategic Entrepreneurship Journal*. Forthcoming. [\[Link\]](#)
- [3] **Seo, E.**, Song, J., & Jin, C. (2023) Heterogeneity of optimal balance between exploration and exploitation: The moderating role of firm technological capability and industry alliance network position. *Industry and Innovation*, 30(4): 423-451. [\[Link\]](#)
- [4] **Seo, E.** & Somaya, D. (2022) Living it up at the Hotel California: Employee mobility barriers and inventor collaborativeness in firms. *Organization Science*, 33(2): 766-784. [\[Link\]](#)

- Winner, *Best Interdisciplinary Paper Award* (Strategic Human Capital IG), Strategic Management Society Annual Conference in Paris, 2018
- Winner, *SERI Best Doctoral Student Paper Award*, Association of Korean Management Scholars, 2019

- [5] **Seo, E., Kang H., & Song, J.** (2020) Blending talents for innovation: Team composition for cross-border R&D collaboration within multinational corporations. *Journal of International Business Studies*, 51(5):851-885. [\[Link\]](#)
- Winner, *AmorePacific Best Student Paper Award*, AIB Korea Chapter, 2019

Selected Working Papers

- **Seo, E. & Somaya, D.** Collaboration and knowledge spillovers by mobile inventors
 - Under 2nd Round Revise and Resubmit at *Journal of Management Studies*
- **Seo, E., Park, M., & Dinkel, C.** Employer-friendly labor market frictions and employee misconduct: Evidence from physician overbilling in Medicare
 - Under 1st Round Review at *Strategic Management Journal*
 - Finalist, *SMS Annual Conference Responsible Research Paper Prize*, Strategic Management Society Annual Conference in San Francisco, 2025
 - *AOM Best Paper Proceedings* (STR Division), Academy of Management, 2026
- **Seo, E. & Somaya, D.** External knowledge sourcing and employee mobility barriers. *SSRN Working Paper* (No. 4016583). [\[Link\]](#)
 - Under Reject and Resubmit at *Strategic Management Journal*
- **Seo, E.** Inventor collaboration and mobility: When intrafirm collaboration may not deter inventors' interfirm mobility
 - *AOM Best Paper Proceedings* (STR Division), Academy of Management, 2021
 - Under Reject and Resubmit at *Strategic Management Journal*
- **Seo, E., Kang, H., & Kang, J.** Technological exploration under capital market pressure: A randomized policy experiment of short-selling constraint
 - Under Reject and Resubmit at *Research Policy*

PRESENTATIONS

(* denotes presentation by coauthor)

2026	Academy of Management Annual Meeting	Philadelphia, PA
2025	Consortium on Organizational Excellence	Dallas, TX
	Strategic Management Society Annual Conference	San Francisco, CA
	Wharton People and Organizations Conference	Philadelphia, PA
2024	Academy of Management Annual Meeting	Chicago, IL
2023	Workshop on Stakeholders, Property Rights & Entrepreneurship*	Syracuse, NY
	Sungkyunkwan University	Seoul, KR

	Strategic Management Society Annual Conference*	Toronto, ON
2022	Academy of Management Annual Meeting	Seattle, WA
2021	Academy of Management Annual Meeting	Online
	Oklahoma State University	Online
	University of Iowa	Online
2020	University of Texas at Austin	Online
	Southern Illinois University Edwardsville	Online
	Strategic Management Society Annual Conference	Online
	Wharton People and Organization Conference	Online
	Journal of Product Innovation Management Research Forum	Online
	Academy of Management Annual Meeting	Online
	Consortium for Competitiveness and Cooperation (CCC)	Online
	Labor & Employment Relations Seminar in UIUC	Champaign, IL
2019	Strategic Management Society Annual Conference*	Minneapolis, MN
	Wharton People and Organizations Conference	Philadelphia, PA
	Academy of Management Annual Meeting	Boston, MA
	Wharton Technology and Innovation Conference	Philadelphia, PA
	Academy of International Business Annual Meeting*	Copenhagen, DK
	Strategy Science Conference*	Salt Lake City, UT
2018	Strategic Management Society Annual Conference	Paris, FR
	Academy of Management Annual Meeting	Chicago, IL
2017	Academy of Management Annual Meeting	Atlanta, GA
	Strategic Management Society Special Conference*	Milan, IT
2015	Academy of Management Annual Meeting	Vancouver, CA

HONORS, AWARDS, GRANTS & FELLOWSHIPS

- AOM Best Paper Proceedings (STR division), Academy of Management, 2026
- *Finalist*, SMS Annual Conference Responsible Research Paper Prize, Strategic Management Society, 2025
- AOM Best Paper Proceedings (STR division), Academy of Management, 2021
- *First Place Winner*, PDMA Dissertation Proposal Competition, Product Development and Management Association, 2020 (\$3,000)
- SRF Dissertation Research Grant, Strategic Management Society, 2019 (\$7,140)
- *Winner*, SERI Best Doctoral Student Conference Paper Award, Association of Korean Management Scholars, 2019 (\$1,000)
- *Winner*, AmorePacific Best Student Paper Award, AIB Korea Chapter, 2019 (\$1,000)
- List of Teachers Ranked as Excellent, Gies College of Business, UIUC, 2019, 2021
- *Winner*, Best Interdisciplinary Paper Award (Strategic Human Capital IG), Strategic Management Society, 2018
- Richard A. Erley Fellowship Award, Gies College of Business, UIUC, 2019 (\$2,500)

- Block Summer Research Grant, Gies College of Business, UIUC, 2018 (\$1,380)
- Robert Ferber Award, Gies College of Business, UIUC, 2017 (\$2,500)
- Block Summer Research Grant, Gies College of Business, UIUC, 2017 (\$1,714)
- Zwisler Doctoral Fellowship, Gies College of Business, UIUC, 2016 (\$2,500)
- Caterpillar Fellowship, Gies College of Business, UIUC, 2015 (\$10,000)
- Block Grants, College of Business, Gies College of Business, UIUC, 2015 (\$1,500)
- Research Fellowship, Korea Student Aid Foundation, 2013 (\$6,000)
- Research Fellowship, Brain Korea 21, 2012 (\$10,000)
- Summa Cum Laude Honor, Seoul National University, 2012

TEACHING

- Strategic Management (Undergraduate Capstone)
 - Oklahoma State University: MGMT 4513 (Spring 2022–Present)
 - University of Illinois Urbana-Champaign: BADM 449 (Fall 2018; Spring 2021)

PROFESSIONAL SERVICE

- Professional Membership
 - Academy of Management (STR & TIM Divisions)
 - Strategic Management Society (Knowledge and Innovation & Strategic Human Capital Interest Groups)
- Ad-hoc Reviewer
 - Strategic Management Journal; Organization Science; Journal of International Business Studies; Research Policy; Strategic Entrepreneurship Journal; Journal of Management Studies; Journal of Economics & Management Strategy; Long Range Planning; Industry and Innovation
- Dissertation Committee
 - Myeongho Park, Ph.D. in Business Administration (Entrepreneurship) at Oklahoma State University, Spring 2025 (Placement: Assistant Professor of Entrepreneurship at Rowan University)
 - Akseli DeBlieck, Ph.D. Candidate in Economics (International Economics) at Oklahoma State University (expected Spring 2027)

OTHER INFORMATION

- Computational Skills: Stata, R, Python, MATLAB, MySQL
- Empirical Methods: Natural experiments, difference-in-differences, regression discontinuity design, matching, LDA topic modeling, social network analysis

(Last Update: September 2026)